



AUTOMATION SHANGHAI IAC, TME + SENSOR 2011

Industrial Automation & Control Expo 2011
第十五届国际工业自动化与控制技术展览会
Test & Measurement + SENSOR Expo 2011
第十五届中国国际传感器、测试测量展览会

2011 Post Show Report

15-17 June, 2011

Shanghai New International Expo Centre, China

www.iacexpo.com

主办单位
Organizers



NÜRNBERG MESSE



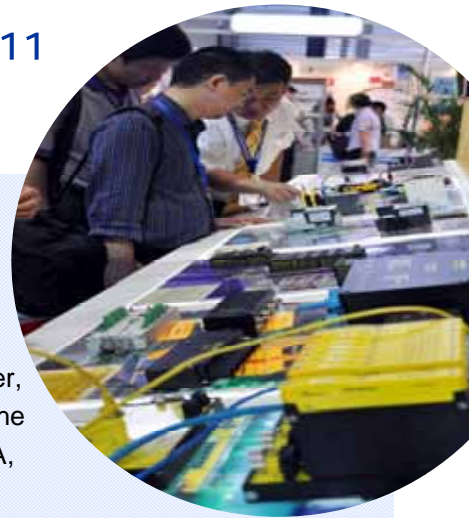
AUTOMATION SHANGHAI - IAC, TME + SENSOR 2011 — Focus on Vertical Applications for Market Penetration

Jointly organized by the Chinese Association of Automation (CAA), NürnbergMesse China Co., Ltd. and Worldwide Exhibitions Service Co., Ltd., AUTOMATION SHANGHAI 2011 was held from June 15th to 17th at Shanghai New International Expo Center.

134 domestic and international exhibitors participated in this international exhibition, including GE, Phoenix Contact, Rittal, Turck, Pilz, Elco, Tamagawa, Autonics, Baumüller, Schmersal, Mecano, Kübler, WellinTech, M2I, Murrelektronik, Senterra, Hummel etc. The exhibitors came from 11 countries and regions, i.e. Germany, France, Switzerland, USA, Finland, Japan, Korea, Singapore, Hong Kong S.A.R., Taiwan region and China.

AUTOMATION SHANGHAI 2011 received 7,724 professional visitors in 3 days. The visitors came from over decades of application fields related to automation control and measurement technology, such as textile machinery, electronics, construction machinery, automotive manufacturing, packaging machinery, power & new energy, machine tools & metal producing equip, petrochemical industry, railway etc.

Furthermore, AUTOMATION SHANGHAI 2011 focused on technology application and integrated such hot topics as automotive manufacturing, textile machinery, industrial instrumentation and system & control into our exhibition and conferences. AUTOMATION SHANGHAI aims to offer exhibitors, application engineers and experts an ideal communication platform.

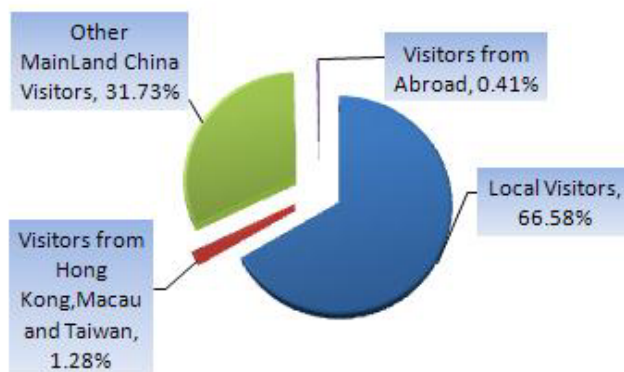


2011 Visitor Facts

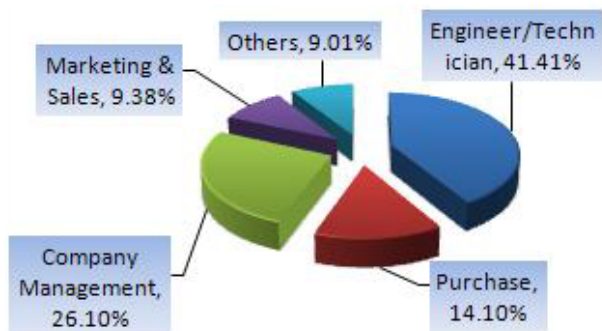
7,724 trade visitors came from **18** countries and regions:

- Germany ·USA ·Japan ·Korea ·France ·India
- Malaysia ·Turkey ·Bangladesh ·Indonesia ·Iran ·Syria
- Pakistan ·Thailand ·China ·Taiwan region
- Hong Kong S.A.R. ·Macao S.A.R.

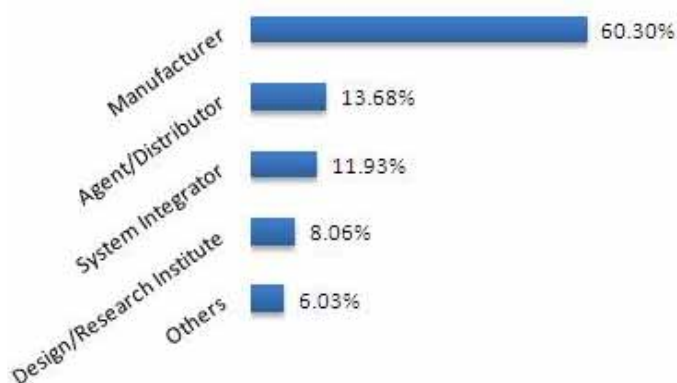
Visitor Regional Analysis



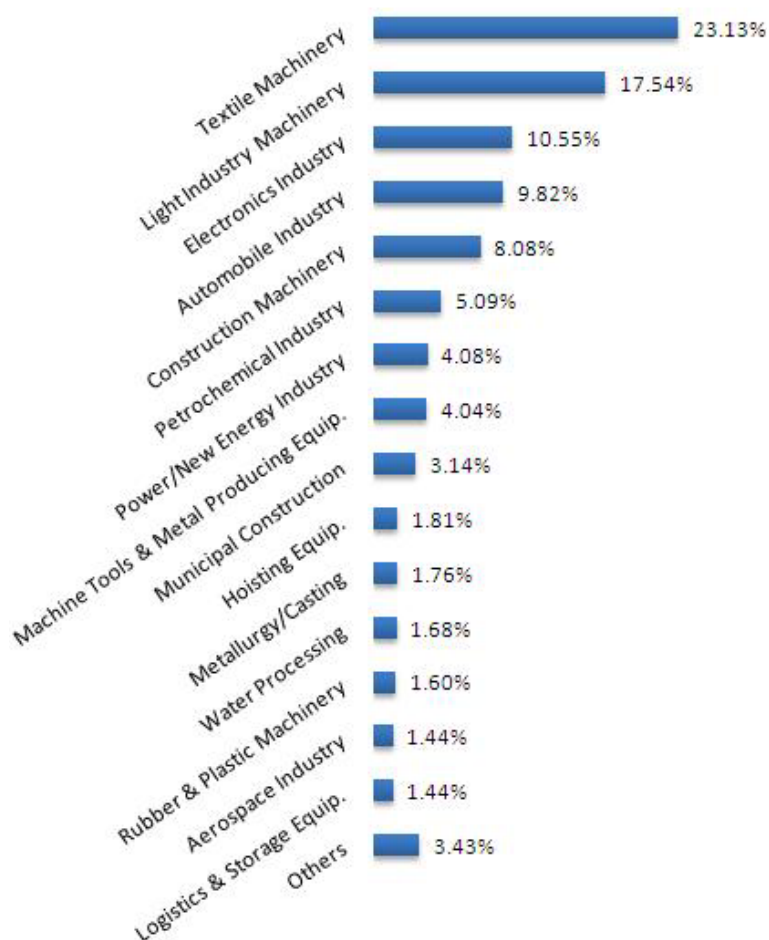
Visitor Job Function



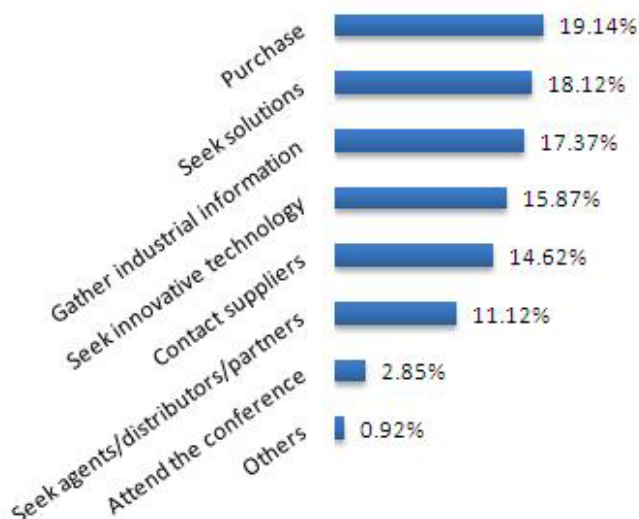
Type of Visitor Company



Fields of Visitors



Purpose of Visit



Part of Visitors at Automation Shanghai 2011 - IAC, TME + SENSOR

上海大众 (VW), 中国一汽 (FAW), 上海通用汽车 SHANGHAI GM, 奇瑞汽车 CHERY AUTOMOBILE, BOSCH 博世, Continental
 MAGNETI MARELLI, 潍柴动力 WEICHAI POWER, RIETER, SUVAN, PREMIER IQ Engineered Quality, SANY, 上海重型机器厂有限公司
 中国大唐集团公司 China Datang Corporation, SINOPEC, CNOOC, BAOSTEEL, Vestas, DEC 东方电气, 上海电气核电设备有限公司 Shanghai Electric Nuclear Power Equipment Co., Ltd.
 宝信软件 BAOSIGHT, NEC, BASF The Chemical Company, Dow, Tetra Pak, 3M, Johnson & Johnson 强生
 上海三菱电梯 SHANGHAI MITSUBISHI ELEVATOR, ThyssenKrupp

Conferences & Seminars

As one of the most important activities during AUTOMATION SHANGHAI 2011, seminars focusing on automation technical trends and hot application topics were held. The organizer integrated the expert resources from trade association, automation manufactures and their users to present a successful communication platform.

2011 International Seminar for Advanced Automotive Manufacturing

Organizer: NürnbergMesse China Co., Ltd.

Supporter: Society of Automotive Engineers of China (SAE-China)

Topic: Application of Industrial Automation Control Technology on Automobile Manufacturing Process

Audience: 86 professional visitors from automotive industry

Speaker: MMI Planning & Engineering Institute IX (research & designing institute)

FAW Car Co., Ltd. (vehicle manufacturer)

Dürr China (automobile parts supplier)

Turck (Tianjin) Sensor Co., Ltd., ABB (China) Limited Shanghai Branch (automation enterprises) **etc.**



2011 International Seminar for Textile Machinery Automation Technology

Organizer: "Today Automation" Magazine
NürnbergMesse China Co., Ltd.

Audience: 156 professional visitors from textile machinery industry

Topic: New Chances of Textile Machinery Automation under Chinese Twelfth Five-year Plan

Speaker: Rieter Textile Machinery (Shanghai) Co., Ltd., Jiangsu Jinsheng Industry (famous textile machinery enterprises)
Delta Green Tech China, Beijing Hollysys, Schmersal Industrial Switchgear (automation enterprises)
Prof. from Zhejiang University, Director from Zhejiang Embedded Key Laboratory (electrical control expert) **etc.**



12th Industrial Instrumentation and Automation Conference

Organizer: Shanghai Institute of Process Automation Instrumentation (SIPAI)
Section Society of Process Measurement & Control, China Instrument and Control Society etc.

Topic: Strategic Emerging Industry and Instrumentation Automation
Industrial TOT and Instrumentation Automation

Speaker: Honorary Director, China Instruments Manufacturer's Association

Industrial Automation Group, Siemens China Co., Ltd.

Deputy Dean & Chief Engineer, SIPAI

Vice President & Chief Engineer, Shanghai Automation Instrumentation Co., Ltd.

Deputy Chief Engineer, SINOPEC Engineering Inc.

Automation Dept., Baosteel Institute **etc.**

The 6th Academic Event on New Development of System and Control Technology

Organizer: Technical Committee of Components and Instruments, Chinese Association of Automation

Topic: Automation Technology Takes the Challenge and Better Service Intelligent Manufacturing

Speaker: CC-Link Association China

SIPAI

Siemens China Co., Ltd., Beckhoff Automation (named enterprises in automation control field) **etc.**

Parts of Exhibitors at Automation Shanghai 2011 - IAC, TME + SENSOR



Thank you for your support !

